



Swatch TTR World Snowboard Tour Event Requirements Season 2010/2011

TTR World Snowboard Tour Event Fees	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
Men (EURO)	10,000	6,500	3,000	1,000	450	200
Women (EURO)	5,000	3,250	1,500	500	225	100
Event Website	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
TTR Logo on Event Home Page & Link to TTR Website	X	X	X	X	X	X
TTR Generic Explanation	X	X	X	X	X	X
TTR Ranking Points Breakdown explanation (as it pertains to that event)	X	X	X	X	X	X
Integration of TTR Top Riders Ranking (via XML feed)	X	X	X	X		
Public Official TTR Ranking post event	X	X				
Prize Money	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
Minimum Total Purse (in USD\$) Men	100,000	50,000	20'000 (min10'000 plus in kind)	5'000 (can be in kind)	2'500 (can be in kind)	1'000 (can be in kind)
Minimum Total Purse (in USD\$) Women	50,000	25,000	10'000 (min5'000 plus in kind)	2,500	1,000	500
TTR On Site Presence	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
TTR Logo on all print collateral (posters, program, etc)	X	X	X	X	X	X
TTR reference in PA/Live announcement	X	X	X	X	X	X
TTR banner/logos in Riders meeting area	X	X	X	X	X	X
Allow TTR staff full access to event site (as per event credential procedures)	X	X	X	X	X	X
Live announcers to discuss TTR Ranking Situation	X	X	X	X		
TTR logo/banner on Starting Gate / Starting Area	X	X	X	X		
TTR logo on Contest Bibs	X	X	X	X		
TTR logo/banner on Prize Giving Wall / Interview Area	X	X	X	X		
TTR logo/banner in Press Conference area	X	X				
TTR logo on Event Passes & Merchandising	X	X				
TTR Logo on Big Screen	X	X				
TTR Logo on Score Board	X	X				
Event Communication/PR	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
TTR Logo on all press releases	X	X	X	X	X	X
TTR explanation in all Rider Info Packs	X	X	X	X	X	X
Distribution of TTR Promo Material (as provided by TTR)	X	X	X	X	X	X
TTR reference in event press releases	X	X	X	X	X	X
TTR Press Kit in Press Room	X	X	X	X	X	X
Event images to be uploaded to FTP each day	X	X	X			
Event Video highlight reel to be uploaded to FTP each day of finals (as allowed per event's existing rights structure)	X	X	X			
Scoring/Results/Registration	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
Event results to be provided as per Results Protocol	X	X	X	X	X	X
All riders in the event included on Full Event Result (Each rider must be scored!)	X	X	X	X	X	X
Full Event Result provided no later than max 24 hours after end of Final					X	X
Full Event Result provided no later than max 2 hours after end of Final			X	X		X
Full Event Result provided no later than max 10 minutes after end of Final	X	X				
Information System for Athletes (Scoreboard, Notice Board, Athlete Info System)	X	X	X	X		
Top 10 M/ 5 W Rider Invite Protocol	X	X	X			
Online Registration for Athletes at OPEN events (TTR system can be used free of charge)	X	X	X			
Efficient and effective datamanagement system for registration	X	X	X			
Use of electronic scoring system	X	X				
Television/Webcast	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
Allow TTR access onsite to film action and lifestyle for TTR website and TTR TV (as allowed per event's existing rights structure)	X	X	X	X	X	X
Allow TTR access onsite to film rider interviews for TTR website and TTR TV (as allowed per event's existing rights structure)	X	X	X	X	X	X
Integration of TTR Ranking Pre/Post in Live Show (web and TV)	X	X				
Produce 24 minute international show (or provide pre-agreed amount of content)	X	X				
TTR Graphics in 24 minute show (as provided by Quattro)	X	X				
Contribution of TV content to TTR highlight show(s) (as allowed per event's existing rights structure)	X	X				
Live webcast	X					
TTR Graphics in webcast (as provided by TTR)	X					
Insurance/Waivers	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
TTR included as additional insured on Event's General Liability Insurance Certificate	X	X	X	X	X	X
TTR included on Rider Release/Waiver Form	X	X	X	X	X	X
Informational Services (Provided to TTR to promote event)	6STAR	5STAR	4STAR	3STAR	2STAR	1STAR
Contact list of event key people	X	X	X	X	X	X
Event logo	X	X	X	X	X	X
Sponsor logos	X	X	X	X	X	X
Event formats (and any changes if applicable)	X	X	X	X		
PDF Results from all Contest Parts (Pre-Qual, Qual, Semi, Finals) at end of day	X	X	X	X		
High Resolution Event Images (if existing)	X	X	X	X		
Event history (for TTR website)	X	X	X	X		
Event profile (for TTR website)	X	X	X	X		
Detailed event schedule (and daily changes if applicable)	X	X	X	X		
Confirmed rider attendance (one week out)	X	X	X			
High quality Event Trailer Video	X	X	X			
Confirmed rider attendance (one month out)	X	X				
Confirmed start lists	X	X				

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