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**5STAR ACTION IN MANHATTAN:
SWATCH TTR TOUR MIXES IT UP WITH RED BULL SNOWSCRAPERS**

New York City, USA – January 29th, 2009: With so many riders flocking to the many resorts and competitions buried deep in the diverse mountain ranges around the world, from the Swiss Alps to the Canadian Rockies, it's always good to have a little change of scenery. Enter Red Bull Snowscrapers; a brand new and innovative 5Star competition on the Swatch TTR World Tour that combines the characteristics of a backcountry step-up session and the pumping life of metropolitan city. On Thursday, February 5th 2009, 16 phenomenal riders will descend upon the East River Park in New York City to compete for 850 TTR ranking points and a beefy \$100 000 USD prize purse in what is sure to be a throw down of epic proportions.

To describe the riders that are set to compete in New York as the world's best is an understatement as these guys are all at the forefront of snowboard progression and each has something unique and fresh to bring to the table. Contest all-stars Kevin Pearce (USA) who is currently Swatch TTR No. 4, TTR No. 11 Torstein Horgmo (NOR), TTR No. 12 Shaun White (USA) and TTR No. 13 Danny Davis (USA) will no doubt all be looking for higher places in the TTR Top 10 as Norwegian phenomena Mikkel Bang and Andreas Wiig fight to close the gap from further down in the rankings.

However, a place on the podium will be no easy feat with many other iconic riders shredding in New York. Backcountry style and urban adventure clashes with Travis Rice (USA) and Pat Moore (USA) both competing under heavy expectations as Jake Blauvelt (USA), Bjorn Leines (USA) and JJ Thomas (USA) make the irregular but highly anticipated contest appearance alongside the great Norwegian Terje Haakonsen.

The Red Bull Snowscrapers tosses out the conventional best of 3 run format and instead employs a jam session format where riders must consistently land difficult, distinctive and stylish tricks in order to walk away with the 5Star title. Frank Wells and Mike Bettera from Snow Park Technologies have constructed a specially designed step-up hip feature that caters towards the riders' creativity and the spectators desire to get as close as possible to the action. A 90-foot tall in run will launch riders off a carefully designed ramp towards a massive 80-foot long, 45-degree spine and landings on both the right and left side allowing for a multitude of trick variation.

For more details and the live webcast of the Swatch TTR 5Star Red Bull Snowscrapers log on to www.go211.com on February 5th 2009. Also check out www.ttrworldtour.com for up to date news, rankings and videos of the greatest contests on the earth including the recent 6Star Burton European Open, and the upcoming 5Star Burton Canadian Open and the 6Star Billabong Air & Style Innsbruck.

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2008/2009 - Swatch TTR World Snowboard Tour Rankings as of: 26/01/09

MEN

Rank	Name	Nation	Results	Points
1	Guldmond, Chas	USA	7	808.22
2	Piiroinen, Peetu	FIN	6	769.97
3	Korpi, Janne	FIN	7	702.01
4	Pearce, Kevin	USA	6	680.71
5	Malin, Markus	FIN	7	658.41
6	Mattila, Risto	FIN	6	604.26
7	Reid, Charles	CAN	7	603.58
8	Aguirre, Mason	USA	6	590.11
9	Toutant, Sebastien	CAN	7	586.53
10	Maurer, Stephan	SUI	7	571.32

ABOUT SWATCH TTR:

Founded by Terje Haakonsen and industry innovators in 2002, the SWATCH TTR World Snowboard Tour is a non-profit, rider-driven organization with the mission to create the highest quality competitive snowboard environment in the world, using authenticity, accessibility, innovation as guiding principles. Since its foundation, the Swatch TTR Tour has been developing into the most exposed snowboard tour worldwide featuring global grass root and key independent freestyle snowboarding events over a ten-month period from Southern to Northern Hemisphere locations. Events are rated via a 1-through-6Star system, with points allocated accordingly, a 6Star event holds the highest (1000 Swatch TTR points). Any rider participating in these events, from up-and-coming to professional talent, earns ranking points and a position on the SWATCH TTR World Ranking List. The top male and female rider based on an average of their best seven results of the season is crowned SWATCH TTR World Snowboard Tour Champion.

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