



FOR IMMEDIATE RELEASE:

**TRAVIS RICE VICTORIOUS AT
SIX(6) STAR NISSAN X-TRAIL JAM,
HORGMO DEFENDS TOUR LEAD**

The young guns were unable to hold off Travis Rice (USA) in the land of the rising sun as he blew away all contenders with jaw-dropping maneuvers that sent the entire Tokyo Dome of 35 000 spectators into a cheering frenzy. His combined results from the Quarterpipe and the Big Air landed him the Title, earning him 1000 TTR ranking points alongside a large portion of \$150 000 USD prize purse.

Travis Rice (USA), Kevin Pearce (USA) and Andy Finch (USA) stood atop the podium after the quarterpipe throw down on Saturday. The playing field saw a big change for the big air as Risto Mattila (FIN) beat out Rice who finished 2nd, and Mathieu Crepel (FRA) who placed 3rd. The combined results of both formats determined the Swatch TTR SIX(6)STAR Nissan X-Trail Jam Title winner, as Travis Rice took the top spot, followed by Risto Mattila in 2nd, and Mathieu Crepel taking 3rd.

The crowd favourite was without a doubt, Travis Rice. "The atmosphere is so great here! Pat your neighbour on the back!" said Rice to an energetic stadium after the Big Air. "Man what a session, especially this kid Danny Davis on that last run." 06/07 World Nr. 5 Danny Davis (USA) also pleased fans and riders with technical tricks similar to those of Rice, and finished 5th overall.

Big changes in the Swatch TTR World Snowboard Tour rankings resulted from the battle in Japan with Travis adding 1000 Ranking points to his current standing, pushing him up to World Nr. 21. Risto Mattila now sits at World Nr. 20 and Mathieu Crepel has moved to World Nr. 23 respectively. Norwegian Mikkel Bang, who dominated at last weeks Nokia Air & Style in Munich with a podium finish placed 9th overall and has moved up to World Nr. 6 as Andy Finch, sits two below as World Nr. 8.

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The battle for Tour lead was close between Kevin Pearce and Torstein Horgmo (NOR). Pearce was favoured to do well as previous SIX(6) STAR Nokia Air & Style 07 and FIVE(5)STAR Oakley Arctic Challenge 07 Title winner, but a victory in Japan was not in the cards as his overall result was not enough to overtake Horgmo in the rankings. Pearce finished 4th overall with Horgmo taking 6th, but Horgmo maintains his hold as Swatch TTR World Nr. 1. Pearce currently sits at World Nr. 2 at just 30.9 points shy of Horgmo.

Local Japanese rider Daisuke Murakami laid down the biggest quarterpipe air, hitting the 6m mark. Takaharu Nakai was the best Japanese rider last year and this time around he continued to show his supremacy of the east, finishing fourth in the quarterpipe on Saturday and 7th overall in front of 3 international super stars including German rider David Benedek.

The second Swatch TTR SIX(6)STAR event of the 07/08 season proved just how unpredictable things can be on the tour. Be sure to check out all the latest coverage of the Nissan X-Trail Jam including a TTR news blog covering each format in detail along with special video content of the best runs and rider interviews, all on www.ttrworldtour.com.

The Men's tour takes a break as the women step up to compete in the all-female SIX(6)STAR Roxy Chicken Jam in Kaprun, Austria next weekend. The Men's Tour will be back in full-swing on January 2nd with the SIX(&)STAR O'Neill Evolution in Davos, Switzerland.

Nissan X-Trail Jam 07 – Final Results (QP & BA combined)

1. Travis Rice (USA) LIBTECH, QUIKSILVER
2. Risto Mattila (FIN) FLOW, BILLABONG
3. Mathieu Crepel (FRA) ROSSIGNOL, QUIKSILVER

Nissan X-Trail Jam 07 – Quarterpipe (QP) Results

1. Travis Rice (USA) LIBTECH, QUIKSILVER
2. Kevin Pearce (USA) BURTON

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3. Andy Finch (USA) PALMER, RIPCURL

Nissan X-Trail Jam 07 – Big Air (BA) Results

1. Risto Mattila (FIN) FLOW, BILLABONG
2. Travis Rice (USA) LIBTECH, QUIKSILVER
3. Mathieu Crepel (FRA) ROSSIGNOL, QUIKSILVER

Points Allocation SIX(6) STAR

1st 1000, 2nd 942.30, 3rd 900, 4th 868.06, 5th 842.41, 6th 820, 7th 798.79, 8th 780, 9th 763.35, 10th 746.89, 11th 730.60, 12th 714.50, 13th 698.58, 14th 682.84, 15th 667.28, 16th 651.91

2007/2008 - Swatch TTR World Snowboard Tour Ranking as of: 09/12/07

Rank	Name	Sponsors	Nation	Score
1	Horgmo, Torstein	DC Oakley	NOR	(743.04)
2	Pearce, Kevin	Burton Oakley, Volcom, Adio, Go211.com, Friends	USA	(712.14)
3	Aguirre, Mason	Burton Smith, Nixon, Globe	USA	(623.78)
4	Vito, Louie	Volcom, Red Bull, Spy, O Matic	USA	(569.19)
5	Guldmond, Chas	DC Electric	USA	(563.26)
6	Bang, Mikkel	Burton DVS, Red, Analog	NOR	(497.45)
7	Lago, Scotty	Billabong Flow, Smith, Burn	USA	(474.94)
8	Finch, Andy	Ripcurl, Palmer	USA	(459.15)
9	Caldwell, Wyatt	Rossignol	USA	(443.38)
10	Kokubo, Kazuhiro	Burton Oakley	JPN	(439.42)

INFO FOR THE EDITOR:

All attached images © Andrew Fawcett

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ABOUT TTR:

Founded by Terje Haakonsen and industry innovators in 2002, the SWATCH Ticket To Ride (TTR) World Snowboard Tour is a non-profit, rider-driven organization representing the progression of snowboarding. The SWATCH TTR World Snowboard Tour is based on global grass root and key independent freestyle snowboarding events over a ten-month period from Southern to Northern Hemisphere locations. Events are rated via a 1-through-6STAR system, with points allocated accordingly, a SIX(6) STAR event holds the highest. Any rider participating in these events, from up-and-coming to professional talent, earns ranking points and a position on the SWATCH TTR World Ranking List. The top male and female rider based on an average of their best six results of the season is crowned SWATCH TTR World Snowboard Tour Champion.

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